

Hello, I'm Ariel Beninca, a Brisbane based designer. I do UI & UX design, web design and app design, in addition to branding & front end development. I have a diverse skill set allowing me to work in multiple areas of my field. I am a logical thinker, imaginative yet decisive, and always willing to try new things. I am a hard worker with high ambitions, always striving to better myself in my fields.

4+ years experience

## **UX/UI Designer @ JSA creative**

June 2016 - Present

User experience design / User interface design / Web design / App design / Wireframing / Prototyping / Branding / Concept development / Research / Client relations

## **UX/UI designer & front end developer @ Experience Oz**

January - June 2016

User experience design / User interface design / Web design / Front end development

## **Sessional tutor & guest lecturer @ Griffith University GC**

Summer semester 2016

Assistant tutor for web design and development course, educating students on various coding and web building techniques. Subsequently invited as a guest lecturer to lecture on interface design to final year students.

## **Graphic designer @ BLK sport**

June 2014 - January 2015

Print design / EDM design / Graphic Design / Etching / Photo editing / Web design / Product design

## **Freelance designer**

June 2013 - December 2016

Graphic design / Branding / Web Design / UI Design / UX Design / Website development

## Programs and coding languages

Photoshop / Indesign / Illustrator / Adobe Acrobat / Sketch

HTML / Master of the SASS / CSS / Some Javascript / Some Php / Sublime Text / File Zilla / Mamp / Prepros / Wordpress

## Qualifications

### **Bachelor of digital media**

Griffith University Gold Coast

I majored in Graphic design and focused on UI/UX design. My focus of research in my 3rd year of uni was how the natural scanning patterns of the human eye effect visual hierarchies across different devices. I graduated with a GPA of 6.6/7

## Academic achievements

### **Award of Academic Excellence**

Griffith University Gold Coast

Top 5% of students in the Bachelor Of Digital Media course